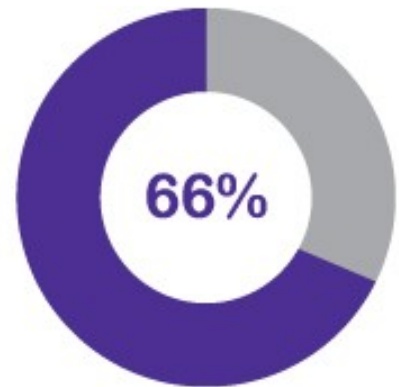


Email Marketing

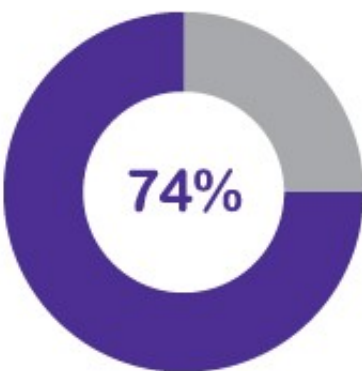


Benefits of Email Marketing

- Email is almost 40 times more effective than Facebook and Twitter combined in helping your business acquire new customers.
- When done right, email marketing lets businesses reach the right person, with the right offer, at the right time.
- If you want to build strong customer relationships, it's important to have an effective tool to communicate with the people who matter most to your business.
- Generate cross selling of other products.
- A great way of communicating quickly with your clients and prospects.
- Allows you to measure your results.



66% of consumers have made a purchase online as a result of an email marketing message



74% of consumers prefer to receive commercial communications via email

Costs

- \$75 per month to set up and manage the program for one campaign per month. Pay monthly.
- \$145 per quarter to set up and manage the program for one campaign per quarter. Pay Annually.